#### SECOND QUARTER NEWSLETTER 2019

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# **CELEBRATING 30 YEARS!**



#### THANKS TO YOU WE'VE GROWN Today our company serves nearly 13,000 customers in

the greater Twin Cities area.

From a simple phone line connected system to home automation linked to your smart device, we have changed with the times. Using the latest technology in custom security, we keep our local communities safe.

WH Security is celebrating 30 years of business by offering specials and social media contests. Make sure to check our website and Facebook page for further details throughout the month of June. You, our customers, made this possible. Thanks for your continued support!





PHIL'S QUALITY AUTOMOTIVE WH SECURITY 30-YEAR CUSTOMER

Phil Kerber, owner of Phil's Quality Automotive in Corcoran, has had a WH Security system in his auto repair shop since WH Security first opened for business in 1989. Kerber has

sensors on the doors and windows of his business, as well as motion sensors. He controls everything from a mobile app and said it's been amazing.

"What I like most is that each person that maintains keys has their own access number," he said.

This allows Kerber to see exactly who is coming and going at all times as he gets mobile alerts whenever there is activity at the shop. He can also use the app to arm and disarm the system if someone needs to get in when he isn't there.

"It's knowing what's going on with the company all of the time," he said. "A lot of businesses don't have it and that's just crazy."

#### Phil's Quality Automotive is a NAPA Auto Care Center. They perform all types of repairs for foreign and domestic vehicles up to 1-ton trucks, and also work on trailers. They also sell tires and serve as a used car broker/dealer.

Kerber has never had a break-in at his shop, but remembers a funny incident from a few years back. He said that one December, his motion sensors were going off repeatedly overnight. Police were called out and didn't find anything. They finally figured out that the breeze coming through a crack in the door seal was causing a Christmas decoration to spin, which set off the motion sensor.

Phil's Quality Automotive has been in business for 40 years and has had a security system in place for 30. Kerber has upgraded the system a few times and said he definitely thinks it has deterred criminals.

"It's worked well," he said. "It's monitored my business for years. It's kept things safe and gives me peace of mind."



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#### MONITORED VIDEO SURVEILLANCE IS ON THE RISE

Video surveillance has been one of the fastest growing segments of the security industry. According to a Stratistics MRC report and forecast, the global video surveillance market is expected to surpass \$63 billion by 2022. That's a compound annual growth rate of more than 18 percent. These days, businesses have cameras to monitor their inventory and property. Homeowners have doorbell cameras to track their visitors and packages, and cities have cameras to watch for traffic incidents and crime.

Many of us are very interested in keeping an eye on our properties while away. We want to see who's pulling in the driveway, get a video alert when someone comes through the front door, or check in on our pets.

WH Security has many options when it comes to cameras and all are monitored by a local team of professionals. With automation services, our indoor and outdoor cameras offer 24/7 live streaming and remote viewing via a smart device (phone or tablet) or computer. Don't have automation services? Call us today!

# **WHSECURITY**

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## BENEFITS OF IP COMMUNICATION

Internet Protocol (IP) communication is expanding every day. Alarm systems from WH Security using this communication method provide faster service than ever before. Systems with an IP module use the internet to communicate with the security monitoring center in seconds. IP communicators also allow the user to control and monitor their home or business from anywhere with an internet connection by using automation services and a smart device.

IP communication, when partnered with automation services, allows users to arm or disarm their alarm system from mobile devices. Those with video security systems generate high-quality footage and can view their cameras remotely. Customers using IP systems also have the ability to add on features including the ability to open and close garage doors from their mobile devices, controlling the home's temperature and turning lights off and on when they aren't home. Don't have automations services? Ask us how to easily add them to your security system.

With WH Security, your IP communicator is monitored 24/7 by our local team of professionals.



## WHY YOUR SMOKE SENSORS SHOULD BE MONITORED

Homes are required by law to include smoke sensors, which notify those inside the home with a loud alarm when there is a fire. But what happens if you aren't home? By the time your neighbors see smoke billowing from your home and dial 911, the structure may have been badly damaged and it is often too late to salvage the irreplaceable items inside, such as pictures, family heirlooms and pets that are left at home.

Monitored smoke sensors make the same loud alarm. However, this type of system also alerts your local monitoring center of the problem 24/7. From there, the monitoring center will call you and notify the proper authorities, giving them the best opportunity to save your home. Better yet, having a monitored smoke sensor does not increase the cost of your security system monitoring.

Another added bonus to owning a monitored smoke sensor is that your home insurance company may offer additional discounts for making the choice to have your home protected by these sensors. Adding automation services from WH Security will allow you to check your system from your smart device. Don't have automation services, ask us how to add them today by calling 763.477.3664.